



MODERN MARKETING EXPO

JOHANNESBURG 9-11 SEPTEMBER 2020

SPACE		
9sqm	x	R2295.00 per sqm
18sqm	x	R2170.00 per sqm
36sqm	x	R2055.00 per sqm
54-99sqm	x	R1945.00 per sqm
100sqm +	x	R1790.00 per sqm
300sqm +	x	R1680.00 per sqm
Shell Scheme	x	R418.00 per sqm Ex VAT

SPACE REQUEST

STAND STYLE (SIDES OPEN)	STAND OPTION
<input type="checkbox"/> Wall stand (1)	<input type="checkbox"/> Space only
<input type="checkbox"/> Corner stand (2)	<input type="checkbox"/> Shell scheme*
<input type="checkbox"/> Front stand (3)	
<input type="checkbox"/> Island stand (4)	

* Includes walling, carpets, fascia with name, 1 x Fluorescent light and 1 plug (5A) per 9sqm

PAYMENT

- Stand will only be confirmed once the contract has been signed.
- A 50% deposit is required on booking.

Modern Marketing is a holistic, adaptive methodology that connects brands with real customers and drives business results by blending strategy, creative, technology, and analysis. Modern marketing is an evolved mix of strategic marketing, traditional marketing, internet and new media, and better results measurement. Modern marketing is more effective. More cost efficient. More measurable. More targeted. More social and mobile.

Exhibitors Profile:

- Visual Communication Companies
- Digital Signage Specialists
- Event & Branding Companies
- Point of Sale Display Manufacturers
- Promotional Gift Manufacturers
- Corporate Clothing and Promotional Clothing Manufacturers
- Conference Venues
- Advertising & Design Agencies
- Media Owners
- Marketing Technology Specialist

- Software
- In-Store Design, Build and Branding Companies

Visitor Profile:

- Marketing Professionals
- Sales Managers
- Brand Managers
- Business Owners
- Buyers of Media and Branding
- Advertising Professionals
- Design Professionals
- Architects
- Interior Decorators
- Retail Designers

Modern Marketing Johannesburg 2020

Stand size required SQM

SIGNATURE: _____ DATE: _____

EXHIBITOR SPONSORSHIP OPPORTUNITIES: we are interested in sponsorship at Modern Marketing 2020

Please send me more info

PLEASE COMPLETE THIS FORM AND RETURN TO THE MODERN MARKETING TEAM BY EMAIL: INFO@MODERNMARKETING.COM OR FAX: (+27 0 86) 565 8177

COMPANY NAME _____

ADDRESS _____

CODE _____

COUNTRY _____

TEL _____

FAX _____

E-MAIL _____

CONTACT PERSON _____

POSITION _____

Upon receipt, your application will be processed and the most suitable option(s) for your stand at Modern Marketing 2020 will be sent to you. Due to demand we may not be able to match your request exactly. Should you have any special stand requests, e.g neighbouring companies, please also send an attachment with this form.

Returning this form does not commit you to exhibiting at Modern Marketing 2020 nor does it constitute as an offer of space. After confirmation of your stand and location, a final contract will be sent subject to agreement.

SIGNATURE: _____ DATE: _____